



**CFES**  **FCST**

Canadian Federation  
of Earth Sciences

Fédération canadienne  
des sciences de la Terre

*The coordinated voice for Canadian Earth Sciences*

*La voix coordonnée des sciences de la terre au Canada*

[www.CFES-FCST.ca](http://www.CFES-FCST.ca)

## **CFES External Engagement Director**

The Canadian Federation of Earth Sciences (CFES) is seeking a Director of External Engagement. We are looking for an individual with the time and enthusiasm to be proactive in seeking out and responding to opportunities to publicize the Earth Sciences and its contributions to the general public, policy-makers, governments at all levels, and the media.

Responsibilities of this volunteer position include:

1. Establishing and maintaining strong relationships and liaisons with external parties, including members of the public, government and media.
2. Soliciting timely and relevant earth science news, publications or events and ensuring wide dissemination to community groups and government agencies via media outlets and media organizations such as the Science Media Centre of Canada.
3. Supporting the development and release of CFES Statements on Climate Change, Sustainable Resources Development and other topics of interest to our stakeholders and external parties.
4. Determining the desirability and feasibility of CFES introducing Fact Sheets to bring current Earth Science topics to the attention of the public, policy-makers and industry via the media.
5. Forming part of a team with the CFES Communications Director, Outreach Director, President-Elect, PAGSE representative and Member Organizations to collaborate on engagement initiatives as needed.
6. Actively seek engagement opportunities and ideally lead one targeted outreach campaign per year.

The Director of Stakeholder Engagement is a member of the CFES Board of Directors, which is responsible for the administration of CFES and for running all its programs on behalf of CFES Council. The Board currently comprises eight directors, five of whom also serve as officers and form the Executive.

Duties as a Director include attending monthly videoconferencing Board meetings (90 minutes each) and participating in the annual 2-day face-to-face Council meeting (usually in Ottawa) and in two, mid-year, videoconferencing, Council update meetings (60 minutes each).

Duties concerning Stakeholder Engagement are ongoing and needs dependent; they can be expected to average no more than a 1-2-hour time commitment per week over the course of a three-year term. We encourage the Director to identify and utilize additional volunteers in a support role to meet the responsibilities of the role.

CFES Board expenses and travel are covered as per the expense policy.

Those interested should contact Graziella Grech, Chair, CFES Nominating Committee, at [cfes.pastpresident@gmail.com](mailto:cfes.pastpresident@gmail.com) by Monday, November 23<sup>rd</sup>, 2020.